

# Pixton Accessibility Conformance Report

## WCAG Edition

Based on VPAT® Version 2.5Rev

**Name of Product/Version:** Pixton (v2026.2.9.22.52)

**Report Date:** 10 February 2026

**Product Description:** Pixton is a web app for making comic strips and avatars.

**Contact Information:** [accessibility@pixton.com](mailto:accessibility@pixton.com)

**Evaluation Methods Used:** The product was tested by a developer familiar with Pixton, using VoiceOver on Mac and NVDA and JAWS on Windows as assistive technology to replicate user experience with similar devices from sign-up to comic creation.

### Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
<a href="#">Web Content Accessibility Guidelines 2.0</a>	Level A (Yes) Level AA (Yes) Level AAA (No)
<a href="#">Web Content Accessibility Guidelines 2.1</a>	Level A (Yes) Level AA (Yes) Level AAA (No)
<a href="#">Web Content Accessibility Guidelines 2.2</a>	Level A (Yes) Level AA (Yes) Level AAA (No)

# Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can only be used in WCAG Level AAA criteria.

## WCAG 2.x Report

Note: When reporting on conformance with the WCAG 2.x Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](#).

**Table 1: Success Criteria, Level A**

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.1.1 Non-text Content</a> (Level A)	Partially Supports	While efforts have been made to accomplish this across the dashboard, some comic maker assets are not named (particularly backgrounds). They are labelled numerically to distinguish them in aria-labels.
<a href="#">1.2.1 Audio-only and Video-only (Prerecorded)</a> (Level A)	Supports	We have no audio-only and no-video only media.
<a href="#">1.2.2 Captions (Prerecorded)</a> (Level A)	Supports	Synchronized media has text alternatives provided.
<a href="#">1.2.3 Audio Description or Media Alternative (Prerecorded)</a> (Level A)	Supports	Webinars are accompanied with PDFs explaining the content and printable slides for notes
<a href="#">1.3.1 Info and Relationships</a> (Level A)	Supports	Page content uses semantic HTML and ARIA attributes to convey structure, grouping, and relationships. Headings, lists, tables, and form elements are programmatically determinable. Visual styling conveys no information that is not also available programmatically.
<a href="#">1.3.2 Meaningful Sequence</a> (Level A)	Supports	Content is presented in a meaningful and logical sequence when read programmatically. The DOM order matches the visual reading order, and workflows that require sequential steps present content one step at a time in the correct order.
<a href="#">1.3.3 Sensory Characteristics</a> (Level A)	Supports	No directions rely on sound, shape, size, colour, or direction.
<a href="#">1.4.1 Use of Color</a> (Level A)	Supports	No button relies on colour for direction or prompting a response from the user.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.4.2 Audio Control</a> (Level A)	Supports	Audio playback for word bubbles is user-initiated and typically brief (under three seconds). Playback can be paused by user action. Longer-form audio is provided within video content that includes user-accessible pause and volume controls. No audio plays automatically upon page load.
<a href="#">2.1.1 Keyboard</a> (Level A)	Supports	All interactive assets are operable using keyboard input alone. Users can navigate through available assets using standard keyboard commands and activate functionality without requiring pointer-based input.
<a href="#">2.1.2 No Keyboard Trap</a> (Level A)	Supports	No keyboard traps are present when navigating the website with assistive technologies.
<a href="#">2.1.4 Character Key Shortcuts</a> (Level A 2.1 and 2.2)	Supports	No character key shortcuts.
<a href="#">2.2.1 Timing Adjustable</a> (Level A)	Supports	No content with time limits.
<a href="#">2.2.2 Pause, Stop, Hide</a> (Level A)	Supports	No content presented in parallel that moves, scrolls, or blinks by itself.
<a href="#">2.3.1 Three Flashes or Below Threshold</a> (Level A)	Supports	No flashing content.
<a href="#">2.4.1 Bypass Blocks</a> (Level A)	Supports	Repeated blocks of content can be bypassed using programmatic landmarks. Assistive technology can navigate directly between sections without individually passing each item in large sets.
<a href="#">2.4.2 Page Titled</a> (Level A)	Supports	Pages are logically titled
<a href="#">2.4.3 Focus Order</a> (Level A)	Supports	Interactive elements follow logical progression down the page, following the DOM order.
<a href="#">2.4.4 Link Purpose (In Context)</a> (Level A)	Supports	Links are unambiguous and make sense in context

Criteria	Conformance Level	Remarks and Explanations
<a href="#">2.5.1 Pointer Gestures</a> (Level A 2.1 and 2.2)	Supports	No functionality uses multipoint gestures, and all path-based gestures (such as swiping to scroll) are replicable with a pointer.
<a href="#">2.5.2 Pointer Cancellation</a> (Level A 2.1 and 2.2)	Supports	No events are completed on the down-event of the pointer. While there is intentionally an ability to drag and drop items out of frame because of the nature of the product, an after event mechanism (undo button) is in place to address accidental or erroneous inputs.
<a href="#">2.5.3 Label in Name</a> (Level A 2.1 and 2.2)	Supports	Text of the visible label is included as part of the accessible name wherever possible.
<a href="#">2.5.4 Motion Actuation</a> (Level A 2.1 and 2.2)	Supports	No content is dependent on being able to move a device
<a href="#">3.1.1 Language of Page</a> (Level A)	Supports	HTML declares the language in use for supported languages
<a href="#">3.2.1 On Focus</a> (Level A)	Supports	No content changes context on focus.
<a href="#">3.2.2 On Input</a> (Level A)	Supports	No input automatically causes a change of context. Forms require separate actions for submission (submit buttons).
<a href="#">3.2.6 Consistent Help</a> (Level A 2.2 only)	Supports	The Help button is accessible and consistently placed across the website
<a href="#">3.3.1 Error Identification</a> (Level A)	Supports	Where user input is allowed, errors in input are identified and shown to user in error text.
<a href="#">3.3.2 Labels or Instructions</a> (Level A)	Supports	Where content requires user input, inputs are labelled and examples are shown
<a href="#">3.3.7 Redundant Entry</a> (Level A 2.2 only)	Supports	Where previously entered information is required to be entered again we keep previous choices and information (classroom settings, avatar makers, payment information)
<a href="#">4.1.1 Parsing</a> (Level A) WCAG 2.0 and 2.1 – Always answer 'Supports'	Supports	For WCAG 2.0 and 2.1, the September 2023 errata update indicates this criterion is always supported. See the <a href="#">WCAG 2.0 Editorial Errata</a> and the <a href="#">WCAG 2.1 Editorial Errata</a> .

Criteria	Conformance Level	Remarks and Explanations
WCAG 2.2 (obsolete and removed) - Does not apply		
<a href="#">4.1.2 Name, Role, Value</a> (Level A)	Supports	The name and role of form elements can be programmatically determined and values can be programatically set.

**Table 2: Success Criteria, Level AA**

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.2.4 Captions (Live)</a> (Level AA)	Supports	No live content
<a href="#">1.2.5 Audio Description (Prerecorded)</a> (Level AA)	Supports	All prerecorded slideshows include audio narration that communicates all important visual content. No essential information is conveyed by visuals alone.
<a href="#">1.3.4 Orientation</a> (Level AA 2.1 and 2.2)	Supports	No content depends on screen orientation
<a href="#">1.3.5 Identify Input Purpose</a> (Level AA 2.1 and 2.2)	Supports	Input fields that collect standard user information include programmatic identification of their purpose using appropriate HTML input types and autocomplete attributes. Payment information is collected through Stripe's hosted checkout flow and uses the correct tokens.
<a href="#">1.4.3 Contrast (Minimum)</a> (Level AA)	Partially Supports	Most text and images of text meet minimum contrast requirements. Some text is white against 'Pixton blue' with a ratio of 2.62.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.4.4 Resize text</a> (Level AA)	Partially Supports	Text can be resized up to 200% using browser zoom without loss of content or functionality in most areas of the product. One workflow contains layout constraints that may result in truncated content or reduced operability at 200% zoom.
<a href="#">1.4.5 Images of Text</a> (Level AA)	Supports	The product interface does not rely on images of text for conveying information. Interface element names and labels are accessible text. User-generated comic content may include stylized text as part of creative output, which is customizable by the user and permitted by the success criterion. Logos and branding elements are exempt.
<a href="#">1.4.10 Reflow</a> (Level AA 2.1 and 2.2)	Does Not Support	Comic Maker requires too many visual assets to be accessible or navigable at 400% zoom. This affects usability at extreme magnification.
<a href="#">1.4.11 Non-text Contrast</a> (Level AA 2.1 and 2.2)	Partially Supports	All interactive UI components and states use visual cues that meet the minimum contrast requirement of 3:1. A small number of icons or brand-color elements may not meet the numeric ratio but are otherwise visually distinguishable.
<a href="#">1.4.12 Text Spacing</a> (Level AA 2.1 and 2.2)	Supports	The app uses default text spacing formats UI elements. Text is mostly short labels and buttons. No loss of functionality was found when setting the style properties as indicated in the success criterion.
<a href="#">1.4.13 Content on Hover or Focus</a> (Level AA 2.1 and 2.2)	Supports	Hovering and keyboard focus only causes style changes
<a href="#">2.4.5 Multiple Ways</a> (Level AA)	Supports	The dashboard provides multiple ways to locate content: persistent tabs allow navigation between sections, and a dropdown menu provides access to account-related pages such as subscription and account info. Both methods are accessible via keyboard and assistive technologies.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">2.4.6 Headings and Labels</a> (Level AA)	Supports	Headings, tabs, labels, and navigation items describe topic or purpose clearly. Tabs and form controls include programmatic labels accessible to assistive technology. Dropdown menu items indicate their destination or function.
<a href="#">2.4.7 Focus Visible</a> (Level AA)	Supports	Focused elements on the page are visible. Some visual focus elements are set
<a href="#">2.4.11 Focus Not Obscured (Minimum)</a> (Level AA 2.2 only)	Supports	All keyboard-operable elements, including buttons, links, tabs, and form controls, display a visible focus indicator. Default MUI focus styling is used where applicable. Custom interactive components include styling to maintain a visible focus. Focus moves in a logical order through the interface.
<a href="#">2.5.7 Dragging Movements</a> (Level AA 2.2 only)	Does Not Support	Essential comic panel dragging functionality currently requires a pointing device. Keyboard or alternative controls are not provided.
<a href="#">2.5.8 Target Size (Minimum)</a> (Level AA 2.2 only)	Supports	All interactive UI elements, including buttons, links, tabs, checkboxes, and icon controls, have a minimum target size of 24x24 CSS pixels.
<a href="#">3.1.2 Language of Parts</a> (Level AA)	Supports	Languages are not mixed in the app. Proper names, technical terms, and user-generated content are exempt.
<a href="#">3.2.3 Consistent Navigation</a> (Level AA)	Supports	Navigational mechanisms have a set order and occur as such when repeated.
<a href="#">3.2.4 Consistent Identification</a> (Level AA)	Supports	Labels, names, and text alternatives are consistent for content with the same functionality.
<a href="#">3.3.3 Error Suggestion</a> (Level AA)	Supports	Where input requires specific formatting, errors that can be corrected are identified to the user in text.

Criteria	Conformance Level	Remarks and Explanations
<a href="#">3.3.4 Error Prevention (Legal, Financial, Data)</a> (Level AA)	Supports	Subscription purchases are completed through Stripe's API. Stripe provides a review with error-checking prior to finalizing financial transactions, allowing users to verify and correct billing information before submission. Purchase orders are also error-checked prior to submission and amendable.
<a href="#">3.3.8 Accessible Authentication (Minimum)</a> (Level AA 2.2 only)	Supports	Authentication is provided exclusively through third-party SSO providers (e.g., Google, Microsoft). These providers support accessible authentication mechanisms that do not rely on cognitive function tests. The product itself does not implement password-based authentication or additional authentication challenges.
<a href="#">4.1.3 Status Messages</a> (Level AA 2.1 and 2.2)	Supports	When status messages change content on screen they are accessible by AT without changing focus.

## Legal Disclaimer

This Accessibility Conformance Report is provided for informational purposes only and represents Pixton's good-faith efforts to describe the accessibility of the referenced product at the time of evaluation.

The content of this report does not constitute a warranty or guarantee of accessibility, either express or implied, and does not create any contractual obligations. Accessibility may be affected by factors such as user configuration, browser or assistive technology used, third-party integrations, and user-generated content.

Pixton is committed to ongoing accessibility improvements and welcomes feedback. If you encounter accessibility barriers, please contact us at [accessibility@pixton.com](mailto:accessibility@pixton.com).