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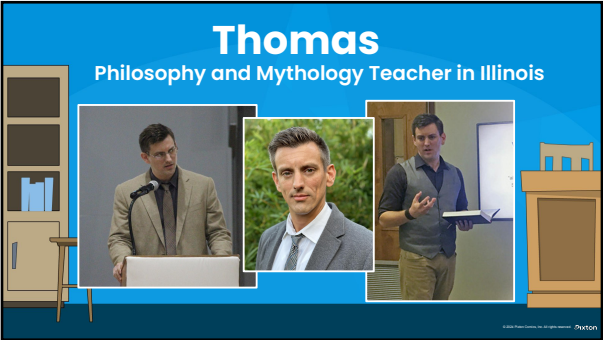
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# Content

He stood bravely in the face of insurmountable adversity.

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# Research

*Research on visual literacy in higher education emphasizes the need to teach visual literacy across disciplines and embed it into core curricula.*

Matusiak, K. K., Heinbach, C., Harper, A., & Bovee, M. (2019).

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# Handouts

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## Reminder



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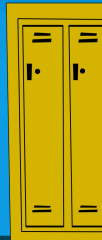
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## Research-Based Best Practices

### *Visual Media Literacy*

1. Analyze Visual Media and Multimodal Communication
2. Visual Narratives Without Text and Gaps in Comics
3. Decode Visual and Multimodal Messages



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## Analyze Visual Media and Multimodal Communication



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# Research

Images have a “chameleon-like effect, by which they take on the attributes of their destinations as they move onward.”

Bock, M. A. (2023).

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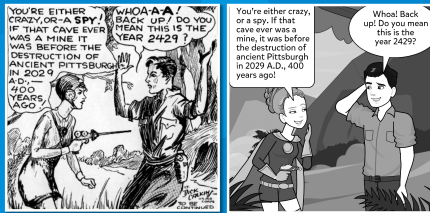
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## Example



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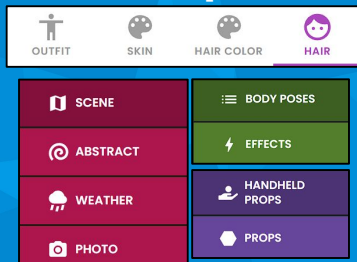
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## Prep



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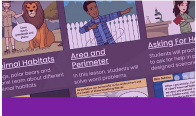
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# Prep



### Lesson Ideas

Find inspiration – browse by grade, subject and objective



### Story Starters

Get them going with these fun, mind-tickling writing prompts

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# Prep

#### Chapter Summary Activity

**Read/Analyze**

Summarize a chapter using characters and events.

**Instructions to Students**

- Read the assigned chapter from *The Wild Robot*.
- Identify the main characters in the chapter.
- List the key events that happen in the chapter.
- Write a brief summary of the chapter in your own words.
- Use dialogue to express what the characters might say about the events.
- Create a visual representation of the chapter using Pictos.

**Resources**

9 to 12

#### Related Resources

**Lesson Ideas**

**Super Summaries**

**Story Starters**

- Retell A Single Scene With Visual Prompts**
- Retell A Worsle in Time With Visual Prompts**
- Continue the Story of Because of Winn-Dixie**
- Retell Because of Winn-Dixie With Visual Prompts**

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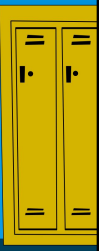



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# PowerUp!

Imparting New Life



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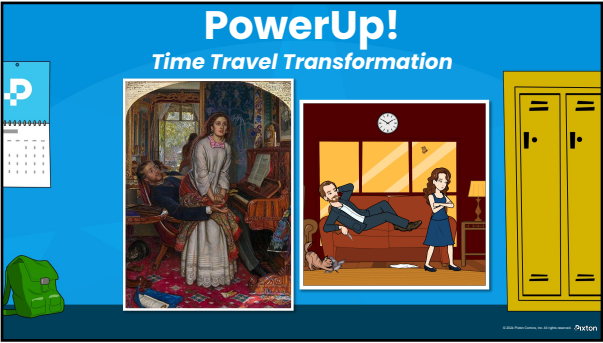
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# PowerUp!

## Time Travel Transformation



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# Visual Narratives Without Text and Gaps in Comics



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# Research

*Comics are valuable resources because they help learners generate ideas and retrieve words for language production.*

Cabrera, P., Castilla, L., González, P., Quiñónez, A., & Ochoa, C. (2021).

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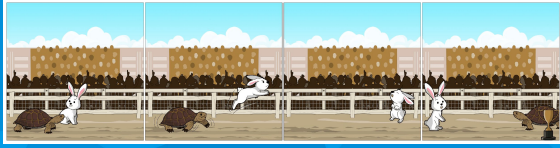
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## Example



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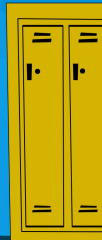
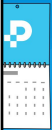
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## PowerUp!

### Testing Inferences

Have students swap their wordless comics with a partner, who will interpret the story by making inferences based solely on the visuals and the gaps between scenes.



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## Decode Visual and Multimodal Messages



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## Research

*The phenomenon known as the 'picture superiority effect' (PSE) refers to the cognitive bias where images are more likely to be remembered and influence behavior compared to text.*

Aljalabneh, A. A. (2024).

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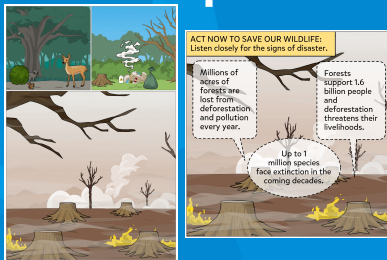
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## Example



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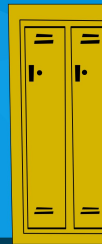
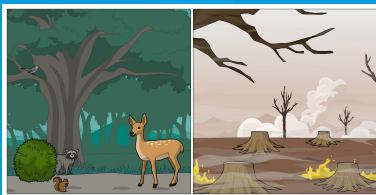
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## PowerUp! Fill in the Implicit



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# Recap

1. Analyze Visual Media and Multimodal Communication
2. Visual Narratives Without Text and Gaps in Comics
3. Decode Visual and Multimodal Messages



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# Thank You!



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